

REP HEADLINE# 6335692 TRF# 333168 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ UNAPPROVED REV #3 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP27/12 17.14
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # OFF. # 6556 SALESMAN #
AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- JOE KNAUER
BEVERLY, MA 01915

ORDER # CONTRACT # 6335692 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#396 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 17.14

REP: TO LENA
FR JULIE
OKD M6
TTLS 37500..25X
PLS CFM, THX 9/27

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	:SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 396
AGENCY PRODUCT CODE =

8	S		1100A-1200N	30		\$750.00	9/26	9/27	1		W-TH	1
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PROGRAM : VIEW
CON COM1: 1X PER DAY
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP26
STATION MAKEGOOD OFFERS: MISSED:W-TH/1100A-1200N SEP26 30S \$750.00 (SEP27/12)
M6 OK'D BUY#8 OFFER: NONE
CMT:CREDIT

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*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12			37500.00	OCT/12		\$.00						
CONTRACT TOTAL												37500.00
TOTAL SPOTS												25

MARKET TOTALS \$437,750 WFTV 33% WKMG 21% WESH 30% WOFL 16% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE